

LONDON BOROUGH OF HAMMERSMITH & FULHAM

Report to: Cabinet Member's Decision

Date: 29/10/2024

Subject: CCTV Enforcement Award Report

Report of: Councillor Sharon Holder, Cabinet Member for Public Realm and Lead Member for Inclusive Community Engagement and Co-production

Report author: Oscar Turnerberg, Finance & Data Manager

Responsible Director: Mark Fanneran, Assistant Director for Parking

SUMMARY

The Council is currently in the process of raising a framework contract for CCTV enforcement, but this will not be ready for use until at least the last quarter of 2024. Due to the need to transform parking services and further develop CCTV enforcement, it is essential that the existing camera network can be maintained and expanded as necessary before the framework contract can be utilised for procurement. There is also a need to replace all remaining Pan-Zoom-Tilt (manual) cameras with automatic cameras as the Parking department will no longer be continuing this function. As such a one-year contract for CCTV enforcement cameras needs to be procured to allow the council to fulfil its obligations and support the strategic direction of Parking services. The value of this contract will be for £2.5m.

The immediate call on this contract will be phase one of the on-street cameras roll out programme, where there is an immediate requirement to upgrade, replace, and acquire 75 enforcement cameras and 50 data cameras. This will allow the department to fulfil its current wider objectives as well as maintain its current network. A compliant mini-competition was undertaken using Lot 2: Transport and Pedestrian Control, of the Crown Commercial Service (CCS) Transport, Technology, and Associated Services (TTAS) framework. Marston Holdings, was the sole supplier to respond to the mini-competition. Their responses were evaluated and identified as being of a suitable quality to provide the service.

RECOMMENDATIONS

1. To award the contract for the provision of CCTV enforcement cameras, at the value of £2.5m, using Lot 2 of the CCS TTAS framework to Marston Holdings Ltd., to enable the council to continue to be agile in its enforcement of moving traffic offences.
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Wards Affected: All

Our Values	Summary of how this report aligns to the H&F Corporate Plan and the H&F Values
Building shared prosperity	Unattended cameras can be used as a tool to help reduce emissions and to support cleaner air for the benefit of all residents.
Creating a compassionate and inclusive council	We have already seen that using the data from Intelligent unattended cameras can help us reduce multiple penalties on drivers and resident visitors who may have been caught out multiple times on new schemes in one day. This has allowed us to apply discretion due to the use of reports from such cameras and then being able to signpost drivers to obey the rules or give them information to aid them to avoid penalties.
Doing things with local residents, not to them	Intelligent unattended cameras allow some schemes to use permitted lists on the cameras which can allow option such as letting residents move freely around the Borough. Such a system in use as an experiment is the CLEAN scheme. This assists us not to unfairly penalise residents or their visitors when trying to solve traffic issues where legislation allows such an exemption.
Being ruthlessly, financially efficient	<p>Switching to unattended cameras is cost effective as they are more efficient and require less infrastructure. They can capture more potential contraventions than officers and can be operated without the need for a dedicated control room, thus improving service resilience.</p> <p>Having a hosted server system option opens far cheaper data holding costs outside of LBHF and adds to further resilience due to pioneering infrastructures such as Amazon AWS which are very easily “scaleable” in data size, needs and security. This means simpler solutions and less bandwidth pressure on the LBHF system and less complexity.</p>

Our Values	Summary of how this report aligns to the H&F Corporate Plan and the H&F Values
Taking pride in H&F	<p>Using such pioneering schemes such as the CLEAN to help lower pollution and congestion is something we can rightly be proud of in line with our aim to meet the 2030 targets that have been set nationally and locally.</p> <p>Monitoring traffic related contraventions leading to increased compliance and safety is also something to be proud of in H&F.</p>
Rising to the challenge of the climate and ecological emergency	The use of unattended cameras can aid any agreed attempts to reduce traffic congestion and pollution in specific areas.

Financial Impact

The value of this contract will be £2.5m. This will be funded from existing Parking expenditure budgets.

£1m of this cost will be to maintain the current CCTV network. The remaining £1.5m is to allow the Parking department to expand the network to ensure that there is full coverage of contraventions within the borough as well as complete the transition from PZT (Pan Zoom Tilt manual cameras) to an automated network.

The proposed leasing arrangement will help to manage financial and operational risks in a rapidly changing technological environment.

A credit check has taken place through CreditSafe and Marston Group has a score of 100 so should be seen to be of safe going concern. Their contract limit is also £81,500,000 which covers the scope of this award.

Gary Hannaway, Head of Parking Finance, 19 September 2024

Verified by: James Newman, Assistant Director of Finance, 20 September 2024

Legal Implications

This report recommends the award of a contract under Lot 2: Transport and Pedestrian Control, of the Crown Commercial Service (CCS) Transport, Technology, and Associated Services (TTAS) framework to Marston Holdings Limited. This is in accordance with the approved procurement strategy and is in compliance with the Public Contracts Regulations 2015 and the Council's Contract Standing Orders.

Details must be published by the SLT Member in the Corporate Contracts Register on the e-tendering system in accordance with the Transparency Regulations 2015 and the Local Government Transparency Code 2015 published by the Department for Communities & Local Government.

The appropriate decision maker is the Cabinet Member.

The decision is a Key Decision (see Article 12 of the Constitution) and the report must be submitted to Committee Services for publication on the Council's website.

Angela Hogan, Chief Solicitor (Contracts and Procurement), 20 September 2024

Background Papers Used in Preparing This Report

None.

DETAILED ANALYSIS

Proposals and Analysis of Options

1. Permission is required to award this contract to Marston Holdings Ltd, following conclusion of a compliant mini competition using Lot 2 of the CCS TTAS framework, giving the Council the ability to maintain and expand the existing camera network. This is to ensure the Parking department can fulfil wider strategy commitments while the full CCTV enforcement framework contract is being raised.
2. Without this contract the Parking department will not be able to change the camera network as it currently exists. This will hamper the departments' ability to fulfil any strategic objectives. It will also mean that further data collection cannot take place, the goal of which is to improve signage and moving traffic enforcement to benefit residents and visitors to the borough.

Reasons for Decision

3. The council has an opportunity to leverage the new technological advances in camera technology to change the whole target operating model for enforcement, improving operational efficiency.
4. The Parking Service currently uses a digital enforcement solution for monitoring, recording, and processing CCTV related civil enforcement evidence from the existing Public Safety and Traffic CCTV system.
5. The service currently uses 58 pan, zoom, tilt cameras covering 74 sites out of which 36 are busy. There is little scope to increase the PZT camera coverage due to cost and complexity.

6. Switching to unattended cameras is cost effective as they are more efficient and require less infrastructure. They are more resilient and less susceptible to issues resulting in system unavailability. They can also capture more potential contraventions than officers and can be operated without the need for a dedicated control room improving service resilience.
7. The Unattended Intelligent Cameras are also re-deployable if required, opening a long-held aspiration of being able to react to residents and stakeholders' concerns.

Equality Implications

8. There are no equalities implications. The existing and planned camera network is not expected to have a specific impact on any protected characteristic.

Risk Management Implications

9. There is a reputational risk that the establishment of the additional cameras will be viewed negatively by residents as being authoritarian. This can be mitigated through contact with residents which in turn adheres to the LBH&F value of 'Doing things with local residents, not to them'.
10. There is a financial risk that the camera themselves will become targets for vandals thereby incurring additional costs once they are installed. There is no mitigation other than accepting the risk and responding quickly to repair any damage.

Jules Binney, Risk and Assurance Manager, 20th September 2024

Climate and Ecological Emergency Implications

11. There will be minimal effect on the climate and ecological impact within the borough from this procurement. Wherever possible the supplier should aim to use power efficient cameras, minimise the number of cameras in use to reduce embodied carbon and focus on sustainability at the end of the cameras' useful life.

Hinesh Mehta, Assistant Director Climate Change, 20th September 2024

Procurement implications

12. The Procurement and Commercial team have reviewed the moderated evaluation scores and assured the weighted scores are correct in line with the methodology published in the procurement document suite for this project.
13. The Procurement and Commercial team have confirmed all Conflict of Interest and Confidentiality Undertaking Declarations have been completed and uploaded to the Council's [capitalEsourcing](#) eProcurement portal.

14. The framework proposed for use has been subject to full diligence checks by the Procurement and Commercial team, which have not identified any issues of concern. The framework is therefore compliant for use by the Council in procuring this requirement.
15. A Contract Award Notice must be published to Contracts Finder, to satisfy the requirements of the Public Contracts Regulations 2015 for contracts equal to and over £30,000 (including VAT). This must be completed using the Council's [capitalEsourcing](#) eProcurement portal.
16. The contract must be added to the [capitalEsourcing](#) eProcurement portal, to ensure it is published on the Council's [Contract Register](#) in line with the legislated transparency obligations.
17. A named contract manager must be allocated to the contract on the Council's [capitalEsourcing](#) eProcurement portal.

Chris Everett, Category Lead – Procurement and Commercial, 19th September 2024

Local Economy and Social Value Implications

18. Social value requirements should be applied in line with the framework agreement, in order to remain legally compliant.
19. Where Social Value applies, it is advised that the commissioner works with the Social Value team to ensure contributions committed are deliverable and meet the needs of local residents and the borough as a whole. It is also advised that that commissioner works with legal to ensure contracts include the provision to seek financial remedies for any undelivered contributions.

Oliur Rahman, Head of Employment and Skills, 18th September 2024

IT Implications

2. Digital Services were engaged at the concept phase of this procurement and are supportive of this contract to Marston Holdings Ltd to enable the council to continue to be agile in its enforcement of moving traffic offences.
3. Officers should continue working with digital services to ensure the appropriate completion of digital services governance requirements, including the completion of Non-Functional Requirements, and Business and Functional requirements.
4. A Data Privacy Impact Assessment (DPIA) will need to be completed to ensure that all the potential data protection risks around this new contract are properly assessed with mitigating actions agreed and implemented.
5. Marston holdings will also be expected to have a Data Protection policy in place and staff will be expected to have received Data Protection training. Marston will also need to complete a Supplier Security Questionnaire, and the contract will need to include H&F's data protection and processing schedule.

LIST OF APPENDICES

Appendix 1 - Evaluation Matrix

Below is the moderated Evaluation Matrix for the sole response from Marston Group

Weighted Score

Heading	Question	Section Weighting	Weighting Within Total	Marston Group
Technical Envelope (Quality)	1. Enforcement Experience	60.00%	12.00%	9.60
	2. Alert Reviewing Processes		6.00%	3.60
Method Statements and Social Value	3. Adverse Conditions		6.00%	3.60
	4. Case Study		6.00%	4.80
	5. Innovations		6.00%	3.60
	6. Service Continuity		6.00%	4.80
	7. Fault Monitoring		6.00%	4.80
	8. Social Value Method Statement (Qualitative)		6.00%	6.00
	9. Social Value TOMs (Quantitative)		6.00%	6.00
Total		60.00%	60.00%	46.80
Non-Price Criteria	Sub-Total			46.80
Commercial Envelope (Price)	A. Item 1 - MTC Generic (Single Site/Camera) - ANNUAL LEASE	40.00%	0.00%	0.00
	B. Total Cost Carried to Evaluation		40.00%	40.00
	Total		40.00%	40.00%
Price Criteria	Sub-Total			40.00
Grand Total		100.00%	100.00%	86.80